

NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

NATIONALLY ACCREDITED WITH "A" GRADE BY NAAC

PUTHANAMPATTI, TRICHY- 621007



DEPARTMENT OF BUSINESS ADMINISTRATION

UG

PROGRAMME OUTCOME'S

PROGRAMME OUTCOME (PO)

PO-1	Acquire knowledge and skills in the field of management and apply such conceptual skills to cater the needs of employer and the society
PO-2	Gain analytical skills in the field of management
PO-3	Demonstrate and apply all learnt techniques in business or profession & practice ethics in all undertakings for the betterment of community living and nation building
PO-4	Manage and carry out the any business situation with the logic management principles even in real life issues
PO-5	Integrate management principles for the betterment of business or profession
PO-6	Apply various strategies in business to become successful entrepreneur